

St. Mary Star of the Sea & St. Gertrude Parish

2011 WALKATHON

Following is a list of major sponsorship opportunities:

Primary Sponsorship

Title sponsorships may be sold for a minimum premium fee of **\$5000.00**.

Secondary Sponsorships

Kids' Corner Sponsor

\$200.00

Your company is promoted as the official "Kids' Corner" sponsor. You can promote your business with banners, decorations, give-a-ways and kids' goodie bags. Your company logo is printed on all walker bulletins.

"Start/Finish" Sponsor (one start, one finish)

\$500.00 each

Your company will receive exposure at the registration site and the starting/finish line. Sponsor also hosts a hospitality tent at the post-walk festivities. You may promote your business with banners, give-a-ways, literature, etc. Your company logo is printed on all walker bulletins.

"Halfway" Sponsor

\$400.00

Your business is promoted as the "Halfway" sponsor at the midpoint of the walk, where walkers stop for a rest and/or snack. You may promote your company with banners, give-a-ways, decorations, etc. Company logo is printed on all walker bulletins.

Directional Arrow Sponsor (5)

\$250.00 each

Your company's name is printed on all route markers or directional arrows that will be marking the walk route.

Specialty Sponsorships

"Van" Sponsor

\$1000.00

The "Van" is used during the walkathon to haul supplies and pick up tired walkers and it makes several trips during the event. You may place a large sign on each side of the truck indicating your sponsorship.

In Kind Donations

Varies

Your company will be given recognition at our after-walk celebration. You may provide prizes for our top fundraising walkers and teams, or provide tee shirts, food, beverages, snacks or give-a-ways.